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## Locally Founded Company Launches Midwest's Largest Entertainment Store in Joplin's Northpark Mall

Joplin, Missouri (October 26, 2009) - Vintage Stock announced the October opening of their 36th store located in Joplin at the northwest storefront of Northpark Mall, formerly occupied by clothing retailer Steve and Barry's. This marks the first of further planned "Entertainment Superstores" Vintage Stock will open. The retailer is scheduled to open their second large scale store in Topeka, KS late November 2009.

Measuring up at over 40,000 square feet, the new Joplin location offers attractions including eight video game stations, a projection TV wall and viewing couches, a concert stage, and quarter vintage arcade machines. The \$30 million regional company created 26 new job opportunities for the location.

"We have confidence in the mall location and the massive layout. This is the largest entertainment store in the Midwest," stated company President Rodney Spriggs. "We are scheduled to open four more stores in the region by early 2010."

The company's founding location in the Southtown Plaza at 32<sup>nd</sup> and Main St. will continue to do business, catering to the South and West end of the city.

Vintage Stock originated in Joplin in 1980. Since a change in company ownership seven years ago, the retail chain has grown from five stores to 36 in the Midwest region including Kansas City metro, Tulsa metro, Oklahoma City metro, Dallas metro, Springfield and Joplin, MO.

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